



# **OSER** **Beloeil**

## **Adopted Platform**

The 12th of September during the  
Member's Assembly of Oser Beloeil

# **Electoral Platform 2021**



**Chères Belœilloises, chers Belœillois,**

Lorsque j'ai choisi de fonder le parti Oser Beloeil cette année, c'est avec la conviction profonde de pouvoir insuffler un changement durable et profond à notre municipalité. Lorsque je lis cette proposition principale préparée par notre équipe, je ressens une frénésie à l'idée de soumettre ces idées à nos concitoyens.

Nous avons présenté la plate-forme le 12 septembre dernier avec une salle pleine et les échanges se sont faits de façon intéressée et rigoureuse. Les membres présents ont adopté ce programme costaud.

**100 engagements, 100 % en mode solution.**

Mon équipe et moi gardont les yeux fixés sur notre objectif : convaincre une majorité d'électrices et d'électeurs de nous faire confiance **le 7 novembre** prochain. Je suis persuadée que la qualité de notre plateforme électorale nous servira de tremplin pour les élections.

Merci de votre confiance et de votre implication !



**Nadine Viau**



Dear members,

C'est avec une immense fierté que nous vous transmettons notre plateforme électorale adoptée pour la prochaine élection municipale. Toute l'équipe a travaillé avec ardeur et créativité pour vous soumettre une vision qui se veut rassembleuse pour les Belœilloises et les Belœillois.

Appropriiez-vous à votre tour cette proposition et faites-la vôtre! Parlez-en autour de vous et faites-la découvrir à vos proches. C'est en travaillant tous ensemble que nous pourrons créer une vague de changement suffisamment forte pour porter notre parti au pouvoir le 7 novembre prochain.

Bonne lecture!

Votre comité contenu,

Julie Lavoie, candidate district 5  
Karim-André Laz, candidat district 3  
Stéphane Lepage, candidat district 7





# The 4 Pillars of our program

1

Promote citizen participation and healthy governance

2

Improve the quality of life of Beloeil's citizen

3

Focus on planification and development

4

Become an environmentally friendly municipality



# 1. Promote citizen participation and healthy governance

**Dare to govern responsibly while recognizing the citizens' ability to act.**

Oser Beloeil listens to citizens and considers their opinions to be paramount to the proper functioning of municipal democracy.

Oser Beloeil undertakes to make informed decisions in full transparency and to always be accountable for what is decided for the municipality and its citizens.

**a) From now on, all decisions, projects and actions of Beloeil will be taken, developed, and implemented ethically, with efficiency and in a spirit of sustainable development.**

The management of our municipality will be associated with international best practices.

1. **Establish** and apply a Transparency Policy.
2. **Strengthen** regional collaboration on projects that will allow Beloeil to shine beyond its borders.
3. **Invite** an Ethics Commissioner to take part in our decision-making processes.
4. **Reflect** collectively and put in place a process of consultation and communication to define structuring actions for Beloeil.
5. **Review** the public consultation methods and processes to maximize efficiency and facilitate decision-making.



**b) Oser Beloeil is committed to being transparent and accountable in its management.**

The accountability, transparency and accountability of municipal actors are at the heart of Oser Beloeil's mission.

1. **Encourage** the publication of open data on the website [donneesquebec.ca](http://donneesquebec.ca).
2. **Reserve** a portion of the municipal budget to carry out projects that have been proposed and chosen by the population as part of a "participatory budget".
3. **Publish** responses to requests for access to information on the municipality's website.
4. **Clearly indicate** the people responsible for achieving the objectives of the strategic planning.
5. **Maintain** a public dashboard of city performance indicators.
6. **Publish** and inform citizens of current and future public projects and process.
7. **Facilitate** access to procedures to obtain permits.



**c) Oser Beloeil is planning new processes to engage more citizens in local democracy, through the diversification of our communication tools to inform citizens, involve young people as well as seniors and to solicit their participation.**

1. **Create** neighborhood tables.
2. **Establish** partnerships with schools for the municipal school councils.
3. **Offer** suitable communication tools such as a 311 line to obtain all answers to questions in one place.
4. **Set up** talent banks: solicit citizen talents and citizen expertise when the time comes to analyze and make strategic decisions in all municipal matters.
5. **Develop** a citizens' forest to promote a sense of belonging and of history by planting trees there in recognition, in memory or simply as a gift for future generations.
6. **Organize** events and meetings with elected officials outside of board meetings to create a close link.
7. **Provide** new citizens in Beloeil with a citizen training kit on the rights and duties of Beloeil's citizens and make this information available to current citizens.



## 2. Improve the quality of life of the citizens of Beloeil

**Dare to make Beloeil a place where we want to live and discover.**

Develop an original, attractive, and intergenerational signature to invite people to discover Beloeil and live here.

**a) Connect the sites, services, infrastructures, and businesses of Beloeil in a global and harmonized vision that positions the municipality as a dynamic and welcoming center.**

1. **Prioritize** our city entrances in their horticultural arrangements and identification.
2. **Dress** and decorate our neighborhoods by determining their particularities to make them benchmarks in the urban plan.
3. **Enhance** the value of Vieux-Beloeil and its history.
4. **Preserve** and enhance the zoning of our agricultural land (48% of our territory).
5. **Plant** trees to cut the wind corridor on Bernard-Pilon.
6. **Facilitate** and improve access to local market gardeners while taking into consideration existing markets.





**b) Provide Beloeil with a Master plan for sports and recreative activities that will analyze our needs and determine what is necessary to provide Beloeil with a coherent offer of services that is supported by the right platforms and infrastructures.**

1. **Undertake** the drafting of the Master plan in the first 100 days of our mandate.
2. **Start** the construction and modernization of the needed infrastructures.
3. **Create** the "It's up to you" fund to ensure accessibility to sports activities for children from families with lesser means.
4. **Revise** the park master plan, update the play areas to meet intergenerational needs.
5. **Modernize**, refine, and improve the Beloeil cycling circuit and connect it to the regional network.
6. **Put** Beloeil on the map of regional sporting events (marathon, Beloeil cycling tour, etc.).



**c) Engage Beloeil in the promotion of its artists and artisans.**

1. **Provide** Beloeil with a public art policy.
2. **Develop** spaces dedicated to the practice of amateur art in parks and public places.
3. **Offer** the influence of local artists in vacant premises.
4. **Provide** Beloeil with an arts and culture center, including classes, conferences, regional concerts.
5. **Create** a support program for cultural businesses (review property taxation for certain types of cultural use - for example, painters' workshops).
6. **Create** an acquisition and exhibition fund for works by local artists.



**d) Ensure optimal maintenance of the municipality during all seasons.**

1. **Build** on a strong and efficient public service. In this sense, the party will have a favorable bias towards working internally on all files. The recourse to subcontracting must be limited as much as possible to ad hoc files or very large works.
2. **Provide** Beloeil with a development plan for its spaces consistent with its development.
3. **Provide** the population with safe and well-maintained sidewalks and streets.
4. **Inform** and support citizens on the new provisions relating to residual materials.
5. **Propose** a transitional year to the MRC to integrate the new schedules of collections.
6. **Suggest** to the MRC the creation of a green fund that would be fed by users who wish to exceed the current allowable limits.



### **3. Focus on Beloeil's planning and development.**

#### **Daring a dynamic, prosperous, and responsible urban development.**

For Oser Beloeil, our city deserves to continue to develop, but not at all costs. It must imperatively keep a global vision of its expansion. We want to set up a dynamic, prosperous, and responsible urban development. This development necessitates an overhaul of the urban plan and the rejection of projects without vision. The expansion must also consider the geographic strengths and heritage of our city to use its full capacity. The neighborhoods are at the requalification stage and, in this spirit, Oser Beloeil wishes to determine the guidelines for this requalification.

#### **a) Update the Beloeil urban plan by engaging stakeholders and by structuring the development of neighborhoods through different signatures.**

1. **Propose** a relaunch approach surrounding the Montenach mall and its surroundings.
2. **Develop** a strategy for the development of the Bourgs de la Capitale and of the business campus.
3. **Develop** the rue Dupré eco-district project (current municipal buildings) to make it an example of responsible and coherent development that will correspond to the signature of Vieux-Beloeil.
4. **Propose** an urbanization plan based on the mix of the population and diversify types of homes to meet all housing needs.
5. **Collaborate** and prioritize the implementation of housing and affordable housing projects.
6. **Highlight** the attractions, character, and authenticity of the neighborhoods by giving them a specific signature to make them rich and varied assets.



7. **Promote** "living Beloeil" instead of simply living in it. Articulate future projects towards a global and complete vision rather than segmenting it only for dwellings.

8. **Opt** for a thoughtful densification and support living environments in high density projects.

**b) Establish an environment conducive to local economic development.**

1. **Encourage** local purchasing by promoting and recognizing our local companies through our municipal communication tools.

2. **Create** a responsible purchasing policy for local procurement.

3. **Update** and modernize municipal taxation.

4. **Develop** and encourage local shops and services in new neighborhoods.

5. **Alter** the regulations to facilitate access to local agricultural products by collaborating with local producers (e.g., public markets).

6. **Consult** citizens to identify the needs and promote the emergence of specific local shops in Vieux-Beloeil.



**c) Establish an environment conducive to regional economic development.**

1. **Encourage** circular economy projects in the region.
2. **Collaborate** with neighboring municipalities to meet the needs of all our communities.
3. **Target and structure** large-scale projects that are attractive to companies of quality on the business campus.

**d) Make positive use of Beloeil's geographical assets and the heritage we built in our region.**

1. **Provide** access to bodies of water for citizens, as well as access to light boats such as kayaks, boards, canoes.
2. **Develop** a complementary recreational tourism offer around the Richelieu river that allows access to water with municipal docks, and provide boats or small craft (kayaks, boards, canoes), ecological and tourist guided tours.
3. **Provide** a four-seasons recreational tourism service.
4. **Ensure** year-round use of the Tourist Reception Pavilion.
5. **Assist** owners of heritage value buildings with their renovations.

## 4. Make Beloeil an environmentally friendly municipality

### Dare to adopt eco-responsible management.

For Oser Beloeil, it is essential to take responsibility for the repercussions on the environment of our city and to adapt it to the challenge of climate change. We intend to do this by adopting a more eco-responsible management in our municipal activities. Coherent leadership in relation to initiatives, projects, or experiments in phase with the environment will help us to reduce our footprint as we set an example and invite our fellow citizens to join us. We also intend on helping the citizens of Beloeil reduce their own impact on the environment by raising awareness on environmental issues. Every little action counts when it comes to saving our home!

#### **a) Each action, each project and each decision of Beloeil will be part of a strategy for reducing environmental impacts.**

1. **Protect** wetlands and create new spaces to promote growth of biodiversity in the territory and take the time and resources to explain the process.
2. **Promote** active travel and offer free public transportation for students aged 11 and over to create healthy habits for the future.
3. **Support** community and collective gardens. Make projects intergenerational and mobilizing.
4. **Restrict** the use of pesticides such as neonicotinoids and glyphosate on our territory.
5. **Determine** the condition and quality of the riverbanks and promote their maintenance and preservation.



**b) Beloeil is committed to becoming a true urban laboratory by promoting initiatives, projects and experiences that aim to harmonize cohabitation with the environment.**

1. **Create** a pilot permaculture project in a park in Beloeil.
2. **Promote** the planting of perennials and native plants in public spaces.
3. **Adopt** a policy of eco-responsible events throughout the territory of the city of Beloeil.
4. **Support** companies wishing to adopt eco-responsible practices, to promote the use of public transport by their employees.

**c) Increase citizens' awareness of the city environmental challenges that may affect them.**

1. **Establish** an education and awareness program to reduce non-essential water consumption.
2. **Promote** public water instead of bottled water and offer drinking fountains on cycle paths.
3. **Reduce** waste through education and the implementation of good practices.
4. **Maintain** and preserve the green zoning of all our parks, green spaces, and our golf course.





## **District 1 - Julien Tardif**



## **District 2 - Benoît Charron**





## **District 3 - Karim-André Laz**



## **District 4 - Marie-Claude Petit**





## **District 5 - Julie Lavoie**



## **District 6 - Emmanuelle Brière**





## **District 7 - Stéphane Lepage**



## **District 8 - Martin Dubreuil**

